HOW TO CREATE A TWITTER ACCOUNT FOR YOUR AGENCY

On Twitter, you can tweet (or post) web links and articles, images, short videos, company updates, product-related content, share tweets from other pages and much more. Adding your business to another social media platform can help increase your Search Engine Optimization (SEO) and grow your audience. Not sure if Twitter is a good option for your agency? The only way to find out is to create an account and try it out!

- 1. Download the Twitter app on a handheld device or visit **Twitter.com** to create an account.
- 2. Click Sign up or Create a new account.
- 3. Enter your full agency name, your agency's phone number or email address and your agency's "date of birth" which can be the year it was founded! Then hit **Next**.



- 4. Adjust the toggle to on or off if you'd like to track where you see Twitter content across the web. What this does is personalize the content you see on Twitter based on your third-party web activity. After you toggle on or off, click **Next**.
- 5. Verify your information is correct, and tap Sign Up.
- 6. Click Edit profile to add a short bio (like your agency's tagline), your location, website, a profile picture and a cover photo.

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Customize your experience	Create your account	A Better Insurance Experience	
Track where you see Twitter content	Your Agency Name		
acioss the web	foremostinsure@gmail.com		09.
Twitter uses this data to personalize your experience. This web browsing history will never be stored with your name,	June 12, 1952		
email, or phone number. For more details about these settings, visit the Help Center.	By signing up, you agree to the Terms of Service	Name Foremost Insurance Group	
	and Privacy Policy, including Cookie Use. Others will be able to find you by email or phone number when provided - Privacy Options	Bio A Farmers Insurance® Company Committed to delivering A Better Insurance Experience®	
		Location Grand Rapids, Michigan	~
		Website https://linktr.ee/ForemostInsurance	
		Birth date Add your date of birth	~
Next	Signup		



- 7. To change your user name, click **More** (the three dots button) on a desktop or the hamburger menu on a mobile device.
 - a. Tap Settings and Privacy.

b. Hit Account and then Username.

- c. You're allowed a maximum of 15 characters in your user name. If you go over that amount or if you type in a user name that's already taken, the box will turn red with an error message. Create a user name that's close to your agency name or recognizable.
- d. Click Save or Done when you're satisfied with your username.



Mobile View

Settings		Your	Account	
Your account	>	See information about your account, download an archive of your data, or learn about your account deactivation options		
Security and account access	>	Assessment information	Account information	
Privacy and safety	>	Do	See your account information like your phone number and email address.	>
Notifications	>	Ĩ	Change your password Change your password at any time.	>
Accessibility, display, and languages	>	Download an archive of your data Get insights into the type of information stored for your account.		
Additional resources	>		Download an archive of your data Get insights into the type of information stored for your account.	>
		80	TweetDeck's Team Invite anyone to Tweet from this account using TweetDeck's Teams.	>
		(Deactivate your account Find out how you can deactivate your account.	>

Desktop View

8. Begin tweeting, connect with new customers, follow @Foremost and other relevant pages, and explore the world of Twitter!

Visit SocialMediaSuitcase.com for ideas on what to tweet - and more!

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